

# IOWA STATE UNIVERSITY

## Digital Repository

---

Volume 41 | Number 1

Article 9

---

1961

## Here's An Idea

Barbara Jackson  
*Iowa State University*

Follow this and additional works at: <http://lib.dr.iastate.edu/homemaker>



Part of the [Home Economics Commons](#)

---

### Recommended Citation

Jackson, Barbara (1961) "Here's An Idea," *The Iowa Homemaker*: Vol. 41 : No. 1 , Article 9.  
Available at: <http://lib.dr.iastate.edu/homemaker/vol41/iss1/9>

This Article is brought to you for free and open access by the Student Publications at Iowa State University Digital Repository. It has been accepted for inclusion in The Iowa Homemaker by an authorized editor of Iowa State University Digital Repository. For more information, please contact [digirep@iastate.edu](mailto:digirep@iastate.edu).

# Here's An Idea

by Barbara Jackson, H.G.E. 2

Does a sudden, irritating buzz or a startling, spine-tingling "brrrning" put you in a bad mood for that "8 o'clock"? A well-known clock manufacturer has put on the market a new kind of alarm clock. A 15-watt clear light bulb in a clouded plastic window flashes warningly on and off for 5 minutes before the ringing alarm goes off.

\* \* \* \*

No more "house-maid's knees"! A new rug cleaner-floor-conditioner automatically dispenses liquid wax, floor and rug cleaners. A single brush unit scrubs, waxes, polishes, buffs, and cleans floor coverings.

\* \* \* \*

Another energy saver — an electric traverse rod and remote control drapery system. Switches can be installed up to 250 feet away, and six draperies can be controlled from one station.

\* \* \* \*

Here's help for Tuesday's headache. One manufacturer has for sale a lubricant for dry or steam irons. It comes in an easy-to-apply stick and contains waxes and a "miracle" chemical which helps your iron glide smoothly over the roughest fabric. This same lubricant can be used for stubborn zippers.

\* \* \* \*

Now water-softener units come in a variety of colors to complement the prettiest kitchen color scheme. One manufacturer has them available in pink, yellow, white, blue, and green.

\* \* \* \*

Have you seen the freezer case peek-flap packages? Consumers can lift a special flap and see the frozen food they intend to buy wrapped in protective cellophane.

\* \* \* \*

An interesting picnic-package is a new development for those old favorites — potato chips. The brown "leather-like" cardboard container is shaped like a suitcase, and the brand name, contents, and price are presented on the "travel stickers."

\* \* \* \*

One manufacturer has developed pressurized containers for flavorings. The attractive, cruet-shaped glass bottles, which are plastic-coated for toughness, insure long flavor retention and even distribution on foods. Now available as "push-button" foods are garlic, hickory and onion flavorings, and meat tenderizer.

## The Creek Awakened

by Melva Lafrenz, H. JI. 1

Gracefully, kindly the creek awakened,  
Flowing peacefully around the bend.  
It was clean and clear,  
Twinkling in gratitude  
As the sun noticed its ripples.  
Enthused, the creek rolled on at a quickened  
pace  
In quest of greater challenges.  
Successfully it skipped o'er the pebbles.  
Urged by a breeze, it glided more freely  
But became burdened with brownness  
As it rubbed the epidermis of the bank and bed.  
The breeze flourished to a gale  
And swept the creek forward at a reckless rate.  
The creek hesitated as it came upon giant  
pebbles;  
It seemed to look wistfully back  
To the earlier, smaller pebbles  
As it lapped the rocks,  
But the wind rushed the creek over these rocks,  
Past a sand patch that had rest to offer,  
On to boulders.  
The creek became browner, carrying the 'der-  
mis, too,  
Of the bank and bed.  
The darkness diminished as the stream pushed  
ahead  
To accept the contribution of a spring,  
The force of the creek lessening as the water  
lightened.  
The weary creek stumbled on,  
Magnifying the pebbles.  
It tried to slide over them,  
But part lodged at the side  
And became stagnant.  
The creek struggled ahead, determined,  
And discovered another bend.  
Relief was the reward as the creek awakened  
anew.